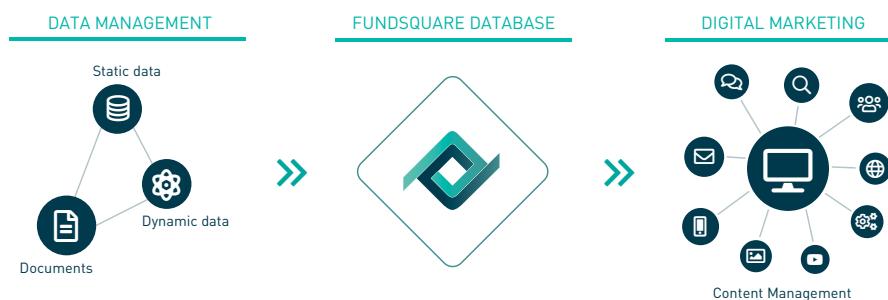


White labelling solution



FUNDSQUARE
MARKET INFRASTRUCTURE

Enrich your web marketing approach with dynamic fund information



Asset managers can create tangible value for their brands and for their customers by adopting a [content marketing approach](#).

The Fundsquare white labelling solution integrates fund data and documents directly into website.

Collecting information from multiple sources, Fundsquare provides centralized data access and widgets that enable Asset Managers to deploy their content marketing approach of product promotion and brand awareness in the digital channels.

Fundsquare white labelling offers high added-value:

- Displays the correct and most up-to-date data on your website
- Adopts the right layout for the asset manager website
- Creates interactivity with fund data
- Provides user analytics

Key figures



Benefits at a glance



Simplified information management



Minimise issues and costs through automatic online updates



Information with high added-value



Enhancement of your competitive edge and image



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